

Community Alliance for Global Justice

Presents

14th Annual SLEE! Dinner

Strengthening Local Economies Everywhere

Saturday, October 17th, 2020

Happy Hour 5pm, Dinner 6:30pm

THE POLISH HOME, 1714 18TH AVE SEATTLE WA 98122

KEYNOTE: Chef Tarik Abdullah

Known for his innovative pop-up restaurants, Tarik is an experienced chef and youth educator. With deep roots in Seattle's south end, his mission is to "Feed the People" creating community one meal at a time against a backdrop of great music and visual arts.

Be a part of this exciting event that brings together more than 300 local advocates, farmers, fisherfolk, food workers, and allied organizations to celebrate CAGJ's work promoting global justice.

SPONSORSHIP OPPORTUNITIES

Financial: Your generous Sponsorship covers the cost of the event, ensuring that all funds raised go directly to supporting CAGJ's organizing.

In-Kind: Donate items for our Silent Auction, food for the dinner, or dessert for the Dessert Auction. All donations are recognized at the value of the donation.

CHANTERELLE \$2,500

- Full page ad in event program
- Full table at SLEE! Dinner (seats + feeds 10)
- Name and logo listed in event program
- Banner displayed at dinner and recognition from podium
- Highlight posts on social media



WILD GRAPE \$1,000

- Half page ad in event program
- 4 tickets to SLEE! Dinner
- Name and logo listed in event program
- Highlight posts on social media
- Banner displayed at dinner and recognition from podium



HUCKLEBERRY \$500

- Quarter page ad in event program
- 2 tickets to SLEE! Dinner
- Name listed in event program and on CAGJ website
- Highlight posts on social media



All Sponsors above \$250 receive recognition in newsletter, promotional materials, and on website, and a copy of CAGJ's book: Our Food, Our Right

NOOTKA ROSE \$250

- 2 tickets to SLEE! Dinner
- Name in the event program and on CAGJ website



SALMONBERRY \$100 or below

- Name in the event program and on CAGJ website



COMMUNITY BUILDER/TABLE CAPTAIN, \$400-1,000 sliding scale:

Help us bring new faces to the dinner and fill 10 seats with your friends, family, and colleagues!

- Banner displayed at dinner
- Recognition from the podium at the event
- Name on the event program, poster, and CAGJ website
- 10 copies of CAGJ's book: Our Food, Our Right

CAGJ MISSION

CAGJ strengthens the global food sovereignty movement through popular education and mobilization. We build solidarity across movements through grassroots, community-based and anti-oppressive organizing. We work to transform unjust trade and agricultural policies and practices imposed by corporations, governments and foundations. We promote alternatives that embody values of racial, social and environmental justice, collective liberation, solidarity, community sovereignty and ecological health.

HOW WE EXPRESS OUR GRATITUDE FOR YOUR SUPPORT THROUGH OUR NETWORKS

Newsletter

- ✓ Our monthly E-Newsletter reaches over 3300 recipients
- ✓ Logo in SLEE promotional emails

Social Media

- ✓ Facebook: 4,385 combined followers
- ✓ Twitter: 882 combined followers
- ✓ Instagram: 68 followers – prime area of expansion for 2020!
- ✓ Daily posts for SLEE starting September 2020

Promotional materials

- ✓ Logo on SLEE posters distributed to 400 locations around Seattle
- ✓ Average 18 local Community Partners who distribute SLEE posters and information to their networks and newsletter lists



SLEE 2019, Photo Credit: Susan Fried

Website

- ✓ Logo on CAGJ website
- ✓ Name listed in CAGJ Annual Report (print and digital)

WHAT YOUR SPONSORSHIP SUPPORTS: CAGJ

CAGJ is actively involved in US and Africa-based networks dedicated to strengthening the global food sovereignty movement, which promotes the right of people to determine their own food and agricultural policies.

CAGJ's short film, "Salmon People: The Risks of Genetically Engineered Fish for the Pacific Northwest" amplifies Northwest Tribes' opposition to GE Salmon.

Through our Food Justice Project CAGJ aims to strengthen the rights of workers at the backbone of our food system, including farmworkers, fishermen and grocery store workers.

CAGJ came out of the WTO protests, and continues to fight for Trade Justice by organizing to reform the current model that prioritizes profits over people and the environment.

Learn more! www.CAGJ.org

"Ever since my first introduction at SLEE in 2018, CAGJ has proven to be a caretaker, holding a unique space for collective joy, learning, celebration, and unified energy embracing all aspects of the food system. This work is always guided by a broader, critical lens rooted in the knowledge of local communities. Food is the medium through which we illustrate interdependence among all movements for justice, and I am so grateful that CAGJ has opened up numerous opportunities for me to grow and contribute for many years to come."

Noel Hutton, Food Justice Project Co-Chair