



Community Alliance for Global Justice celebrates our:

14th Annual SLEE! Gala - Strengthening Local Economies Everywhere!

Saturday, October 17, 2020

CAGJ Presentation and Keynote Live Stream 6 – 7PM PST

SLEE will be held virtually

Dear Friend of CAGJ,

Thank you for joining us as a Table Captain at CAGJ's 14th annual SLEE! Gala on **October 17th, 2020**. We so appreciate your dedication and support!

After much consideration, we have decided to hold SLEE as a virtual gala. The health and safety of our community is incredibly important to us. We are committed to providing you and your guests with the information, connections, and experiences that have made SLEE such a powerful event year after year.

As a Table Captain for SLEE!, you are an important part of our work to build the local movement for food justice and food sovereignty! Learn more about what CAGJ is up to online at www.cagi.org. Please feel free to contact slee@cagi.org if you have any questions or would like further information.

This document is your **Table Captain Toolkit**, in which you will find details and instructions on how to get started and what to expect from your experience as a Table Captain.

What happens now that SLEE is an online gala?

You will still be honored as a Table Captain! CAGJ will continue to rely on our Table Captains to help make SLEE! a success, even though we cannot meet in person. Your support makes it possible for CAGJ to continue organizing for food justice, work that is even more vital in times of crisis.

We are in the process of developing our strategy for an online event. Our current plan for Table Captains is remarkably similar to what you would do for an in-person gathering: bring people to the 'table'! We need your help to ask people to set aside this time and join with us, to share stories and experiences despite the physical distance between us all. With a virtual setting, you would be able to invite as many guests as you would like, connecting us to new supporters and donors who believe, as you do, in showing solidarity with those who need it the most.

Elements of virtual SLEE will be held over the course of several days, such as the Silent Auction, to allow for ongoing engagement.

During the live event on October 17, we envision that the CAGJ Welcome and keynote speech will be live-streamed on a platform such as Zoom. We encourage you and your guests to spend

time with each other outside of the live event presentations, either virtually or in-person if it can be done safely! Some Table Captains have said they'll have a private Zoom meeting with their guests, or host small dinner parties in their homes.

For the most updated details about being a Table Captain for virtual SLEE, please go to [our Table Captain resource page](#).

Instructions

Please note that we are still in the process of finalizing our plans for virtual SLEE; we will provide you with the most updated information available as soon as possible!

STEP ONE: Think of friends, family, and colleagues to join you who believe in movement-building, international solidarity, food and climate justice, and Fair Trade – and who might want to learn more about CAGJ and enjoy an inspiring night featuring local grassroots organizations and an incredible keynote speaker.

You can invite as many guests as you would like! Since the event will be accessible from anywhere, you can also invite people who might be interested who live out-of-state. We would absolutely love to have people join us from across the country (or the world!).

STEP TWO: Invite your guests! Sample email invitations are at the end of this document, and the ticketing link is available on our website. Remember that many people take a bit of follow-up; if you haven't heard from a guest within a week or two, give them a call or send a note to personally invite them to join you at your virtual 'table'.

If public health guidelines and space allows, we encourage you to gather in your homes!

*NOTE: If guests are purchasing their own tickets, please inform them to indicate that you are their Table Captain during the online ordering process. **If they are sending a check to CAGJ, please note that CAGJ moved in 2019! New address: 1322 S. Bayview St., Suite 300, Seattle, WA 98144.***

STEP THREE: Let us know how you will pay for your table.

Option 1: Pay \$400 - \$1,000 up front to CAGJ. If you have more than 10 guests participating in SLEE, please consider increasing your fundraising goal accordingly!

Table Captains provide essential seed money so CAGJ can cover the costs of organizing the gala. Please remember that the SLEE! Gala raises a significant portion of our annual budget each year. When considering the sliding scale, we ask you to please give graciously and accept our utmost thanks! Some Table Captains choose to be reimbursed by their guests, others don't – that's up to you.

Please mail your check (so we don't get charged a 3% credit card processing fee!), made out to CAGJ, to 1322 S. Bayview St., Suite 300, Seattle, WA 98144.

Option 2: Pay \$40 - \$100 for your own ticket and ask your guests to purchase their tickets individually.

STEP FOUR: Send your completed guest list, including **names and email addresses**, to sara@cagj.org by **October 9, 2020**.

We promise we will not share guests' email addresses. We just request it so that we can send out a reminder before the event with important details.

STEP FIVE: CAGJ will email you and your guests to provide login information to the live-streamed portions of the event! This email will explain the flow of the evening and any other details you need to enjoy SLEE.

FAQs:

What happens if I can't get enough people to come? If you are unable to fill your virtual table, no worries!

What will my guests get to do at SLEE!?

- Meet and engage with fellow activists, organizations, farmers, and food workers who are passionate about food justice, fair trade, and supporting local economies everywhere! Chat with people in the live stream or during break-out sessions.
- Be inspired by dynamic speakers and presenters from the food justice movement.
- Bid on silent auction items donated by local businesses and community members.
- Take action for justice in our local and global food system!

What about the meal? We are currently partnering with [The Kitchen Collective](#), who are currently cooking meals for Seattle's Central District residents, to facilitate food donations throughout the summer from farmers/fishermen and others who always generously provide. The chef we invited to give the keynote, Tarik Abdullah, is one of the organizers of the Kitchen Collective.

Another idea is to solicit the food donations, and in the spirit of SLEE, work with cooks to donate the SLEE dinner to communities in need.

How will I be acknowledged? We want you to know how much we appreciate you! As a Table Captain, you will be recognized on the event website and in the live-streamed event

presentation. Additionally, if you are able to give at the \$1,000 level and pay for your entire table beforehand, we will give you a digital quarter page ad in our event program.

THANK YOU for all your hard work and commitment! Being a Table Captain is a powerful opportunity to bring your communities into the movement for food sovereignty and one of the most important ways we build our base throughout the year. We are so grateful for your support!

For the most updated details about being a Table Captain for virtual SLEE, please go to [our Table Captain resource page](#).

What does your donation support?

When you support CAGJ, you are helping to strengthen the global food sovereignty movement. Our [recent appeal](#) highlighted how CAGJ is responding to the crisis facing our planet:

- **In crises, there are opportunities:** CAGJ is committed to play our part in lifting up Food Sovereignty and Agroecology as solutions at this moment of increasing consciousness of what is wrong with our food system.
- **CAGJ is in a unique position to respond to the pandemic**, in partnership with the African food sovereignty movement, and all of the amazing groups we support in Washington, who are on the frontlines.
- **We are laying the foundation for CAGJ's next 20 years**, which will be guided by these values - recently updated through our strategic planning process: Racial and Social Justice, Collective Liberation, Solidarity, Community Sovereignty and Ecological Health.

SAMPLE EMAIL INVITATION:

NOTE: If you paid up front, you can delete the paragraph about tickets and paste the rest of the invitation below. Personalize as you wish!

Dear friend,

I am planning to host a virtual 'table' at CAGJ's 14th Annual SLEE! Gala on Saturday, October 17th, 2020 and invite you to join me!

This year, SLEE will be held as a virtual gathering. The health and safety of our community is a priority, and we will rejoice in the ability to connect with each other despite the challenging circumstances.

The Strengthening Local Economies Everywhere (SLEE!) Gala is an annual community event and fundraiser benefitting Community Alliance for Global Justice (CAGJ). This gala is a great chance to meet fellow activists, organizations, farmers, and food workers who are passionate about food justice, Fair Trade, and supporting local economies! SLEE also features local grassroots organizations that will share opportunities to take action, as well as an online silent auction full of fabulous offerings from favorite local businesses.

Community Alliance for Global Justice's 14th Annual SLEE! Gala Saturday, October 17th, 2020

CAGJ will hold this event virtually

CAGJ Presentation and Keynote 6 – 7PM PST

This year, CAGJ will highlight the importance of empowering youth on the front lines of the food justice movement. **[Tarik Abdullah](#), an experienced chef and youth educator, will deliver the keynote: "Feed the People: Food, Kids, Community."** Known for his innovative pop-up restaurants, Tarik is an experienced chef and youth educator. Chef Tarik's cuisine is inspired by the tastes and flavors of his childhood, growing up in a Muslim family and broader community where ethnic foods were the norm. With deep roots in Seattle's south end, his mission is to "Feed the People" creating community one meal at a time against a backdrop of great music and visual arts.

Tickets are offered on a \$40 - \$100 sliding scale. You can purchase your tickets at <https://www.biddingforgood.com/cagj> and **make sure to include my name as your Table Captain** when you are prompted. You are also invited to donate an additional ticket to make it possible for a farmer or foodworker to join us at the gala as an honored guest!

Please let me know if you will be able to join me on October 17th to celebrate the importance of empowering youth on the front lines of the food justice movement!