

Community Alliance for Global Justice

15th Annual SLEE! Gala

AND 20TH ANNIVERSARY PARTY!

Strengthening Local Economies Everywhere

Saturday, October 9

6-7:30PM

RSVP for Zoom event
online

Be a part of this exciting event that brings together more than 300 local advocates, farmers, fisherfolk, food workers, and allied organizations to celebrate CAGJ's work promoting global justice.

Keynote: Raj Patel
“Is this What
Democracy Looks
Like? A Tale of Two
Seattles”

A seasoned trade and food activist, academic, and author, Patel delivers ever-salient and inspiring perspectives on food systems transformation. From working for the WTO to protesting the WTO, to authoring award-winning books, Patel disrupts the status quo so that we can all plant seeds for a just food revolution.

Sponsorship Opportunities:

Financial: Your generous Sponsorship covers the cost of the event, ensuring that all funds raised go directly to supporting CAGJ's organizing.

In-Kind: Donate items for our Silent Auction or food for guests. All donations are recognized at the value of the donation.

SLEE Financial Sponsorship Levels:

Chanterelle, \$2,500

- Full page ad in event program
- 10 tickets to SLEE! Gala
- Name and logo listed in event program
- Recognition in newsletter, promotional materials, and on website
- Highlight posts on social media
- Copy of CAGJ's new Zine: Our Food, Our Right: Recipes for a New Normal

Wild Grape, \$1,000

- Half page ad in event program
- 4 tickets to SLEE! Gala
- Name and logo listed in event program
- Recognition in newsletter, promotional materials, and on website
- Highlight posts on social media
- Copy of CAGJ's new Zine: Our Food, Our Right: Recipes for a New Normal

Huckleberry, \$500

- Quarter page ad in event program
- 2 tickets to SLEE! Gala
- Name listed in event program and on CAGJ website
- Highlight posts on social media
- Recognition in newsletter, promotional materials, and on website
- Copy of CAGJ's new Zine: Our Food, Our Right: Recipes for a New Normal

Nootka Rose, \$250

- 2 tickets to SLEE! Gala
- Name in the event program and on CAGJ website

Salmonberry, \$100 and below

- Name in the event program and on CAGJ website

*All Sponsors above \$250 receive recognition in newsletter, promotional materials, on website, and a copy of all three editions of CAGJ's book: Our Food, Our Right, including our new Zine!

How we express our gratitude for your support through our networks:

Social Media:

- Facebook: 4,924 followers
- Twitter: 1,417 followers
- Instagram: 700 followers - 925% increase since 2020!
- Linkedin: 15 followers - area of growth in 2021!

Newsletter:

- Your logo in SLEE promotional emails
- Our monthly newsletter reaches 3500 recipients

Website:

- 2000 Visitors on website per month
- Your logo on CAGJ website
- Your name listed on CAGJ Annual Report (print and digital)

Promotional materials:

- Your logo on SLEE poster, distributed to locations around Seattle

What your Sponsorship supports:

- Solidarity with the African Food Sovereignty movement through transnational research, collaboration and movement-building
- Organizing linking local and national networks to oppose genetically engineered salmon in solidarity with Northwest Indigenous Tribes
- Solidarity with frontline food workers across the food chain - farmworkers, fishers, urban and rural farmers, and grocery store workers
- CAGJ's new Zine, "Our Food, Our Right: Recipes for a New Normal" featuring stories, resources, art, and recipes to capture lessons on food sovereignty and world building learned throughout the chaos of 2020
- Rise Up! Summer School, CAGJ's free leadership development and political education program for individuals across the country seeking how to engage with the Food Sovereignty movement

"CAGJ's brilliant organizing is guided by deep values in local knowledge, justice, true sustainability and interdependence. They've been an incredible partner in the fight against genetically engineered salmon and the agrichemical industry, and has brought endless joy to our broader movements for food justice."
-Dana Perls, Friends of the Earth U.S.

MISSION: CAGJ strengthens the global food sovereignty movement through community education and mobilization. We build solidarity across movements through grassroots, community-based organizing, and a commitment to ending all forms of oppression. We work to transform unjust trade and agricultural policies and practices imposed by corporations, governments, and foundations. We promote alternatives that embody values of racial, social and environmental justice, collective liberation, solidarity, community self-determination, and ecological health.